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WELCOME TO UNITY EVENT FOUR !

EVENTS, INCENTIVES, AUTOMOTIVE AND CROSS CULTURAL
TRAININGS AS FULLY DEMONSTRATED BRAND EXPERIENCE

In October 2014, the agency unity event four GmbH was founded by Tânia Maria dos Santos-Thoma.

Our team of experts, experienced in over 18 years of planning and organizing events, incentives, automotive events and cross-cultural training, answers the growing challenges of global markets by providing strategic and creative solutions.

We present your brand ideas in a very lively way, based upon your wishes and already existing marketing concepts. With high engagement and a detailed questionnaire concerning the cutting edge of your business we will reach a joint communication platform – a sound footing for all target achievements, leading to a perfect brand experience.

By the label **drive in motion** we are on top offering automotive events in luxury sports cars – world wide. Exclusive full service packages based upon our long-time experience in the automobile branch.



TÂNIA MARIA DOS SANTOS-THOMA
Managing Director

OUR CREDO:

**"Coming together is a beginning
keeping together is progress
working together is success."**

Henry Ford

NEW YEAR AT NYC, BOSCH THERMOTECHNIK (BUDERUS)

CATEGORY

Customer loyalty event / Customers Club

SITUATION

Bosch Thermotechnik GmbH offers worldwide a broad range of heating products and solutions.

THE TASK

As a customer loyalty event the business customers with the highest sales of the brand BUDERUS were invited to take part in an exclusive Buderus STARCLUB Event.

TARGET GROUP

40 managing directors of heating installation businesses, with accompaniment, as well as employees of Buderus.

SOLUTION

A seven-day trip to New York including visited tours to regional highlights as the Empire State Building, Brooklyn Bridge, Statue of Liberty, Rockefeller Center, 5th Avenue, Ground Zero. Dinner at the vault of an ancient bank, Christmas Shopping, China Town, Sex and the City film location, etc. Exclusive New Year's Eve party at a pub at the Time Square. Handshake with Lady Gaga.

RESULT

High customer satisfaction and follow-up orders

Watch the event film
„Meet Lady Gaga“ on our website:
www.unity-event-four.com



ANNUAL CONFERENCE IN THE BLACK FOREST BOSCH THERMOTECHNIK (BUDERUS)

CATEGORY

Customer loyalty event / Customers Club

SITUATION

Bosch Thermotechnik GmbH offers worldwide a broad range of heating products and solutions.

THE TASK

As a customer loyalty event the business customers with the highest sales of the brand BUDERUS were invited to take part in an exclusive Buderus STARCLUB Event.

TARGET GROUP

50 managing directors of heating installation businesses, with accompaniment, as well as employees of Buderus.

SOLUTION

Day 01: Buffet at a hotel with environmentally friendly technology in Freiburg. GPS trekking with treasure hunt about themes concerning environmental themes an energy. evening at Europe's highest restaurant with solar technologies, biologic-regional-buffet and rock band.

Day 02: City rally, wine tasting with historical personalities. Evening with presentation ceremony at a restaurant in a castle.

RESULT

High customer satisfaction and follow-up order



STAFF EVENT WITH TEAM BUILDING COMPART

CATEGORY

Corporate event

SITUATION

The company Compart is an outstanding enterprise for technological know how in the document and output management branch. They have gained a broad competence by managing over 1,000 customer projects in 42 countries.

THE TASK

As part of an expansion and the increase in staff inherent to that a celebration in the form of a staff event combined with team-building activities should be organized.

TARGET GROUP

190 employees and the management of Compart as well as family members.

SOLUTION

Design and implementation of staff events with various team-building points on forest terrain with a hut on it. Compilation of print documents, welcome desk for the registration of participants, arrangement of prizes to be given, bus and taxi transfers, supervised children's entertainment.

RESULT

High customer satisfaction



"HUT-TO-HUT TREKKING TOUR"

BELIMO STELLANTRIEBE VERTRIEBS GMBH

CATEGORY

Corporate event

SITUATION

Belimo develops, produces and sells electric actuators for heating and air-conditioning since 1975. The head office is situated in Switzerland.

THE TASK

Measures to increase customer loyalty in the form of an outdoor event

TARGET GROUP

Managing directors of companies from the field of ventilation and building technologies, industrial electronics and systems engineering

SOLUTION

Planning of a three-day outdoor event in Garmisch-Partenkirchen, including get-together, conference, mountain-hut evenings with supporting program, day-long hiking trips in the Bavarian Alps, design of the menu cards and production of a souvenir CD for the participants.

RESULT

High customer satisfaction and follow-up orders



CORPORATE EVENT A & S BÄDER GMBH & CO.

CATEGORY

Corporate event

SITUATION

A & S Bäder GmbH is a successful marketing and sales business in the bathroom and sanitary equipment branch.

THE TASK

As a customer loyalty event the most faithful and top-selling customers were invited to an extraordinary event.

TARGET GROUP

Top customers

SOLUTION

Renting of a sculpture garden; arranging a lounge-area-of-marquee, flying buffet, illumination of the garden, fire show; cocktail bar, DJ, hotel booking, shuttle service, printing of menu and program, production of a film commemorating the corporate event

RESULT

High customer satisfaction



Watch event film of
the corporate event
on our website:
www.unity-event-four.com



HIKING TOUR "HARZ"

BOSCH THERMOTECHNIK (BUDERUS)

CATEGORY

Corporate event

SITUATION

Bosch Thermotechnik GmbH offers worldwide a broad range of heating products and solutions.

THE TASK

As a customer loyalty event the business customers with the highest sales of the brand BUDERUS were invited to an event.

TARGET GROUP

Managing directors of heating installation businesses

SOLUTION

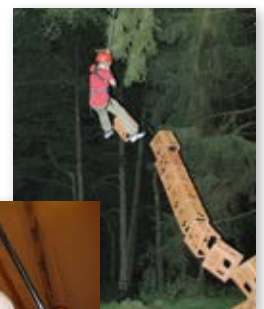
Development and planning of a three day hiking tour through the Harz mountains

Day 01: Hiking to the "Brocken" mountain, followed by a ride on a steam train, hiking to the camping ground, installation of a tent city, Walpurgis Night party with band and several entertainments.

Day 02: Hiking tour, split into 4 groups, according to theme and personal ability, evening entertainment in a historical mine engine shed, guided tour through the illuminated mine, design of menus, site plans, hiking maps and give aways

RESULT

High customer satisfaction and follow-up orders



CHRISTMANS PARTY AND KICK-OFF E-PLUS

CATEGORY

Corporate event/kick off

SITUATION

E-Plus is one of the leading cellphone providers in Germany.

THE TASK

Regarding the upcoming Christmas business, partners of E-Plus were invited to an early Christmas party and to kick the new mobile flat rate "BASE" off. Cooperation partner was SAMSUNG.

TARGET GROUP

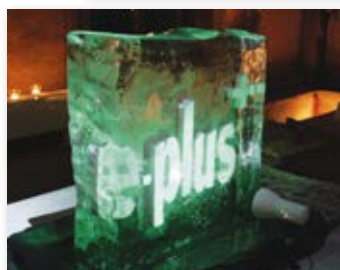
300 partner from all over Germany

SOLUTION

Two evening events in Munich and Stuttgart for 150 partners each including catering, Elvis show, Father Christmas/Santa Claus, body-painting, tombola for a good cause and cocktail bar

RESULT

High customer satisfaction



FOUR HILLS TOURNAMENT INNSBRUCK A1 WIEN / BLACKBERRY

CATEGORY

VIP event

SITUATION

By the occasion of a sales competition the best salesmen of BlackBerry products were invited to an incentive.

THE TASK

Conception and realization of a VIP event in Innsbruck for 14 participants

TARGET GROUP

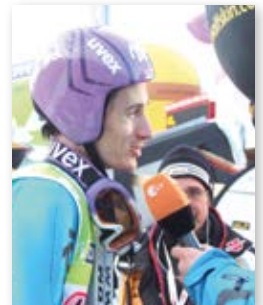
Employees of A1 Vienna

SOLUTION

Selection of the hotel, organization of transfers and of a mountain-hut evening including a torch-light hike and hot wine at the camp fire, organization of VIP tickets to the Tournament,

RESULT

Motivation and identification of the A1 and BlackBerry employees, high customer satisfaction



WORLD CUP SKI JUMPING AND FOUR HILLS TOURNAMENT BOSCH THERMOTECHNIK (BUDERUS)

CATEGORY

VIP event

SITUATION

Bosch Thermotechnik GmbH was official sponsor of the FIS Word Cup Ski Jumping in Engelberg/Switzerland and of the Vodafone Four Hills Tournament.

THE TASK

Conception and realization of the three-day long VIP event on all locations of the tournament with 40 participants per event

TARGET GROUP

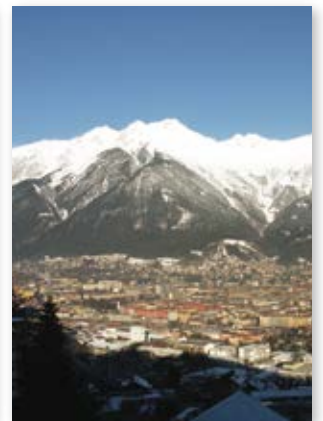
Customers, management and marketing management of Buderus

SOLUTION

Selection of hotels, transfers, branding of all locations, servicing guests/VIPs during the tournament, a visit to the jumping grounds, interviews with Jens Weißflog, evening program

RESULT

Motivation and identification of the customers with the brand Buderus, high customer satisfaction and follow-up orders



EUROPEAN FOOTBALL CHAMPIONSHIP TELECOMMUNICATION SERVICES

CATEGORY

VIP event

SITUATION

As a customer loyalty event the business customers with the highest sales were invited to a VIP event.

THE TASK

On the occasion of the European football championship in Austria and Switzerland a five-day long, an individual VIP package was to be compiled.

TARGET GROUP

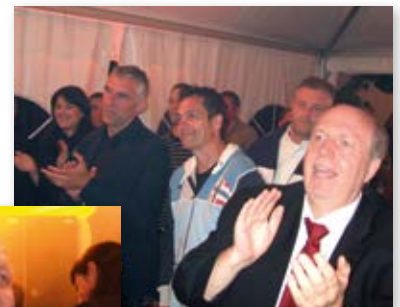
Top customers of a telecommunications service provider

SOLUTION

Booking of contingents for hotels, football tickets, outdoor screening with celebrities as well as the VIP evening event featuring Rainer Calmund, Dieter Nuhr, Mirko Slomka, the film crew of "The miracle of Bern" and many more, a celebrity football match, a choice of selected top-notch locations in Austria and Slovenia, program, shuttle service.

RESULT

High customer satisfaction and several follow-up orders



FIFA WORLD CUP GERMANY LANDESBANK BADEN-WÜRTTEMBERG

CATEGORY

VIP event

SITUATION

LBBW is the central bank of all savings banks in Baden-Württemberg. In the region of the provincial capital Stuttgart, the BW-Bank fulfills for LBBW all the tasks of a savings bank.

THE TASK

Measures to increase customer loyalty on the occasion of the FIFA World Cup 2006 at the Gottlieb-Daimler-Stadium in Stuttgart. Customer of the Landesbank Baden-Württemberg

TARGET GROUP

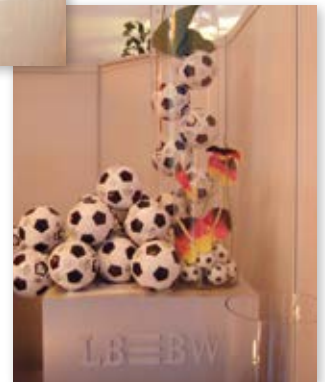
Top customers of Landesbank Baden-Württemberg

SOLUTION

Booking of 350 rooms in three hotels around Stuttgart including pre-tour and handling of bookings. Get-together at the match for third place in the soccer lounge of the Gottlieb-Daimler-Stadium.

RESULT

High customer satisfaction and follow-up orders



VIP OPEN AIR SEASONS

CATEGORY

VIP event

SITUATION

As customer loyalty events we regularly organize VIP backstage events during concerts.

THE TASK

Planning of high-class VIP backstage events at international music performances, organized on a frequent basis since 1998 by unity event four

TARGET GROUP

Customers from industry and business

SOLUTION

A customer event for two days at maximum in the VIP areas of the respective concerts, catering, backstage tour through the gastronomical premises and the artist village.

RESULT

High customer satisfaction



FERRY'S SURVIVAL-TRIP

CATEGORY

VIP event

SITUATION

On the occasion of the upcoming 50th birthday of a VIP, 25 of his friends wanted to celebrate this with an appropriate event .

THE TASK

Development of a two day survival trip for 26 persons through Franconian Switzerland as a surprise for the VIP

TARGET GROUP

1 VIP and 25 friends

"OFFICIAL" SOLUTION

Invitation to a wellness and gourmet weekend at the Bamberg residence including limousine service to a gourmet dinner on the arrival ...

REAL SOLUTION

Limousine service to a camping ground at Franconian Switzerland including surprise welcome drinks, one day outdoor raid with GPS navigation, rappelling into a cave, crossing a river, cave expedition

RESULT

High motivation and customer satisfaction



COMPANY ANNIVERSARY AND TRADE FAIR PARTY, ISH ELCO

CATEGORY

Trade fair event

SITUATION

ELCO is one of the leading producers of complete heating solutions for all purposes and all types of energy – with innovative burners, heating value devices, solar energy, heat pumps, solid matter burners as well as heating systems. The company is part of the worldwide operating Ariston Thermo Group.

THE TASK

On the occasion of the International Trade Fair for Heating and Sanitary Systems (ISH) and the company's 60th anniversary high-profit customers were to be invited to a trade fair event.

TARGET GROUP

300 employees, customers, directors and partners from all over Germany, Switzerland and Belgium

SOLUTION

Get-together during the fair trade ISH in Frankfurt themed by the company anniversary "60 years of Elco services". Catering in 1950ies style, cocktail bar with mixed drinks from over the last 60 years as well as molecular bartender show, celebrity doubles as Laurel & Hardy, Charlie Chaplin, Marilyn Monroe, Elvis Presley. Conversion of the booth into a 1950ies stage within one hour, design and printing of menu cards.

RESULT

High customer satisfaction and follow up orders



TRADE FAIR PARTY, ISH ELCO

CATEGORY

Trade fair event

SITUATION

ELCO is one of the leading producers of complete heating solutions for all purposes and all types of energy – with innovative burners, heating value devices, solar energy, heat pumps, solid matter burners as well as heating systems. The company is part of the worldwide operating Ariston Thermo Group.

THE TASK

On the occasion of the International Trade Fair for Heating and Sanitary Systems (ISH) high-profit customers were to be invited to a trade fair event.

TARGET GROUP

230 employees, customers, directors and partners from all over Germany and Belgium

SOLUTION

A get together event on the trade fair location during the ISH trade fair, Frankfurt. Motto of the evening: „Una sera italiana“, turning the trade fair stand into an Italian village within one hour including house fronts, Vespa, Fiat 500, catering road, lounge furnishing, bar with molecular cocktails, stage

RESULT

High customer satisfaction and follow-up orders



KICK OFF ELCO

CATEGORY

Kick off

SITUATION

ELCO is one of the leading producers of complete heating solutions for all purposes and all types of energy – with innovative burners, heating value devices, solar energy, heat pumps, solid matter burners as well as heating systems. The company is part of the worldwide operating Ariston Thermo Group.

THE TASK

At the beginning of the year, the distribution team should be informed about goals, innovations and alterations in the company and attuned to the new fiscal year.

TARGET GROUP

135 sales representatives, the management and partners from all over Germany

SOLUTION

Rearrangement and branding of all locations, conversion of the canteen into a conference room, including appropriate seating, conference technology featuring a beamer, a camera, screens, a stage and lighting equipment, rearrangement of the foyer to be fit for deliveries to the catering area and the furnishings. Evening event with Hannesla & Veitl at a rustic location in Tübingen.

RESULT

High customer satisfaction and follow-up orders



KICK OFF USU AG

CATEGORY

Kick off

SITUATION

USU AG contains of the USU Software AG and seven German and international sub-companies. The group is offering forward looking applications, products and support concerning the topic "Knowledge Business" for more than 30 years now.

THE TASK

On the occasion of a kick off event the participants should be informed about recent developments.

TARGET GROUP

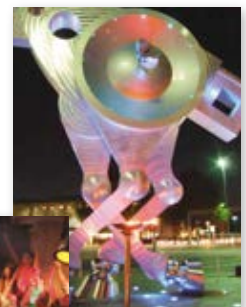
Employees, managing directors, managing board and partners

SOLUTION

Planning and organization of a kick off event including an unusual congress location at Heidelberg with guest speaker Erwin Staudt (management board of VFB Stuttgart), media planning, dinner at a historic location in the old part of Heidelberg, night-clubbing and cocktail bar, medieval team games on a castle near Heidelberg, design of accompanying media

RESULT

High customer satisfaction



BEQIK KICK-OFF CONFERENCE ROBERT BOSCH GMBH

CATEGORY

Kick off

SITUATION

Robert Bosch, the world wide well known enterprise in the segment of car facilities, electric tools, telecommunication engineering etc. developed the corporate identity 'BeQIC'.

THE TASK

Organisation of a kick-off conference in order to activate the 'BeQIC' model (QIC=Quality, Innovation, Customer orientation) among the staff

TARGET GROUP

730 employees of the head quarter, research and advance development as well as the managing directors

SOLUTION

Conception of a conference composed of traditional event components such as active participation, lectures, work processes, team workshops. Documentation of the event on VHS and DVD (German/English)

RESULT

Worldwide event concept, staff motivation and association with the company



Impulse

INCENTIVE TRIP TO ITALY

ELCO

CATEGORY

Incentive

SITUATION

ELCO is one of the leading producers of complete heating solutions for all purposes and all types of energy – with innovative burners, heating value devices, solar energy, heat pumps, solid matter burners as well as heating systems. The company is part of the worldwide operating Ariston Thermo Group.

THE TASK

Within the framework of selecto, an Elco partner program, the most loyal and revenue-generating customers were invited to an incentive trip and a factory visit in Italy.

TARGET GROUP

Owners of heating installation firms

SOLUTION

Planning and execution of a one-week round trip in Italy for 100 customers and staff members, stopping by in Florence, Siena, Assisi, Serra de Conti (factory visit), Ancona and back. Compilation of regional highlights such as restaurants, an exclusive tour through the Vasari corridor in Florence, a boat trip on historic boats on the river Arno, followed by a wrap-up in a Florence rowing club in Ponte Vecchio, flight and hotel reservation, bus transfers, design of accompanying media, tour guide.

RESULT

High customer satisfaction and follow-up orders

Watch the event film on our Website:
www.unity-event-four.com.



INCENTIVE TRIP TO DENMARK, KOPENHAGEN ELCO SELECTO TRIP

CATEGORY

Incentive

SITUATION

ELCO is one of the leading producers of complete heating solutions for all purposes and all types of energy – with innovative burners, heating value devices, solar energy, heat pumps, solid matter burners as well as heating systems. The company is part of the worldwide operating Ariston Thermo Group.

THE TASK

Within the framework of Selecto, an Elco partner program, the most loyal and revenue-generating customers were invited to an incentive trip to Copenhagen.

TARGET GROUP

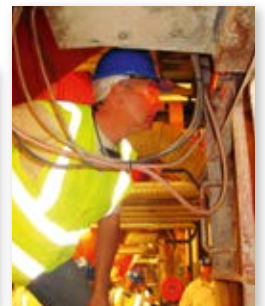
Owners of heating installation firms

SOLUTION

Planning, reservation and implementation of two customer trips each lasting two-and-a-half days for altogether 60 participants to Copenhagen, including regional highlights, i.e. bike tours, a visit to the Tivoli and to various restaurants. Organisation of an 'energy day' featuring a boat trip, a visit to the wind park Middelgrunden and a guided tour through the energy plant for residual waste 'Amagerforbrænding'.

RESULT

High customer satisfaction and follow-up orders



INCENTIVE TRIP TO MILAN ELCO CUSTOMER TRIP

CATEGORY

Incentive

SITUATION

ELCO is one of the leading producers of complete heating solutions for all purposes and all types of energy – with innovative burners, heating value devices, solar energy, heat pumps, solid matter burners as well as heating systems. The company is part of the worldwide operating Ariston Thermo Group.

THE TASK

On occasion of a trade fair in Milan and a factory visit in Biasca, customers were invited by Elco to an incentive trip to Milan and to Switzerland.

TARGET GROUP

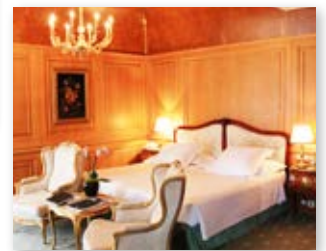
Owners of heating installation firms

SOLUTION

Planning and execution of this customer trip for two groups with 50 participants each. Flight, reservation of a five-star hotel and transfer services, customer care during the entire event. Evening program in a wine-growing estate, branding of give-aways, design and print of the menu cards.

RESULT

High customer satisfaction and follow-up orders



CUSTOMER INCENTIVE AQUA RÖMER

CATEGORY

Customer loyalty event/Incentive

SITUATION

With over 200 employees AQUA RÖMER GmbH is one of the most important mineral water enterprises in Germany. Baden-Württemberg's second largest water well facility is situated in Göppingen, with about 120 employees.

THE TASK

Retailer incentive as a means to increase customer loyalty.

TARGET GROUP

100 managing directors and owners of beverage stores as well as employees of Aqua Römer

SOLUTION

Development and planning of a two-day retailer incentive in the Europapark Rust amusement park

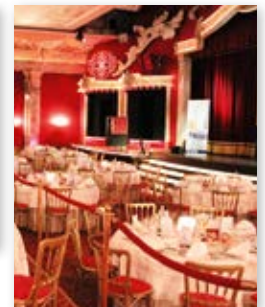
Day 01: Reception at the Aqua Römer welcome desk, aperitif on the piazza at the Hotel Colosseo, train transfer to the Teatro, dinner show with wrap-up at the hotel bars

Day 02: Individual visit at the amusement park and departure

Branding of all locations, presentation of the new advertising campaign during the dinner show

RESULT

High customer satisfaction



INCENTIVE TRIP „SAILING“ VODAFONE

CATEGORY

Incentive

SITUATION

Vodafone Germany is one of Europe's biggest and state-of-the-art telecommunication providers with about 150.000 employees.

THE TASK

For the call center department the best employees and clients should be invited to an incentive trip.

TARGET GROUP

12 business partners and call center employees

SOLUTION

Development and planning of a three day sailing trip at the Netherlands

Day 01: Arrival at Kampen, embarkment on a 5 star sailing ship, dinner at the market place of Kampen

Day 02: „Cast off!“ to the two day sailing trip on the Wadden Sea and IJsselmeer, active sailing and navigation of the participants as well as land excursions, on board catering

Day 03: Shopping at Kampen and return to Germany

RESULT

High customer satisfaction and several follow-up orders



INCENTIVE TRIP TO MALLORCA

VODAFONE

CATEGORY

Incentive

SITUATION

Vodafone Germany is one of Europe's biggest and state-of-the-art telecommunication providers with about 15.000 employees.

THE TASK

For the call center department the best employees and clients should be invited to an incentive trip.

TARGET GROUP

12 business partners and call center employees

SOLUTION

Development and planning of a three day incentive trip to Mallorca

Day 01: arrival, bus transfer, sundowner on the high-level terrace of the hotel, gala dinner on the hotel terrace

Day 02: Multiple-adventure day in the Tramuntana mountains: Rope course, a trip with the longest cable way in Europe, BBQ, bird of prey show and archery. Dinner in a Majorcan restaurant located in the old town of Palma, followed by a visit to a club.

Day 03: Free time and departure

RESULT

High customer satisfaction and several follow-up orders



TEAM EVENT VODAFONE

CATEGORY

Incentive

SITUATION

Vodafone Germany is one of Europe's biggest and state-of-the-art telecommunication providers with about 15.000 employees.

THE TASK

This gives staff members of a strongly grown department the chance of getting to know each other better. The corporate philosophy of 'pace' should be conveyed here.

TARGET GROUP

200 staff members and their executives

SOLUTION

Development of a staff event in the old town center of Düsseldorf, which stimulated the collaboration between the employees by means of interactive and creative tasks and which imparted the subject of pace in a charming way. Our task included designing the winner's certificates, location branding, designing and printing the rally road books with adherence to the customers corporate identity/corporate design and an evening event with a prize-giving ceremony in a club in Düsseldorf.

RESULT

Motivation of staff members, promotion of communication and follow-up orders



VENICE & RESANA ELCO SELECTO EVENT

CATEGORY

Incentive

SITUATION

ELCO is one of the leading producers of complete heating solutions for all purposes and all types of energy – with innovative burners, heating value devices, solar energy, heat pumps, solid matter burners as well as heating systems. The company is part of the worldwide operating MTS-Group.

THE TASK

Within the framework of selecto, an Elco partner program, the most loyal and revenue-generating customers were invited to an incentive trip and a factory visit in Italy.

TARGET GROUP

Owners of heating installation firms

SOLUTION

Planning and execution of a 2,5 day trip to Venice, Italy for 100 customers and staff members including a visit at the Resana base, regional highlights in Venice such as San Marco, Murano glass production, the Doge's Palace, a trip in gondolas, visit at one of the best restaurants in Italy. Flight booking, design of accompanying media, tour guide.

RESULT

High customer satisfaction and follow-up orders



"THE ROYAL WARTHOG HUNT" NAVIGON GMBH

CATEGORY

Incentive

SITUATION

NAVIGON GmbH is a medium-sized business, which develops navigation systems for the automobile branch.

THE TASK

Becoming more familiar with one another after a corporate expansion within the scope of an incentive activity.

TARGET GROUP

50 staff members from Germany and abroad and the management

SOLUTION

Development of a medieval event to foster the collaboration in a playful way

RESULT

Higher motivation, promotion of communication



Die fürstliche **Sauhatz**



TOUR MANAGEMENT KLASSIK RADIO

CATEGORY

Public event

SITUATION

Klassik Radio wanted to organize a concert tour all over Germany to show their program „The wide world of movie soundtracks“.

THE TASK

Within the scope of a ten day tour plan sponsors, hotel management, concert hall management, CD sales and promotional staff had to be coordinated in seven Germany cities.

TARGET GROUP

Lovers of soundtracks, the public, VIP's

SOLUTION

Booking of promotional staff, executions of CD sales, provision of "Klassik Radio"-branded shirts for the 300 members of the orchestra, info booklet for sponsors, concert hall management, hotel booking, tour management, etc.

RESULT

Approx. 20.000 visitors, approx. 600 sold CD packs, mentioning in the official program



ANGELS CITY SERVICE COMPANY, STUTTGART

CATEGORY

Public event

SITUATION

Client was a service business from Stuttgart, successful in the building management sector.

THE TASK

Development of an event concept which demonstrates the client's services and ideas in a concrete way.

TARGET GROUP

Customers and employees, broad public attention all over Germany (approx. 50.000 visitors), media, Hewlett Packard employees with accompaniment (15.000 persons)

SOLUTION

Management of a three week western event on a 2,5 ha ground, respecting the spacial, logistic and official requirements

RESULT

Motivation of business partners, approx. 50.000 public visitors, high media attention (print media, radio, TV), follow-up events



"A DAY IN THE MIDDLE-AGES" AND INTERNATIONAL GALA A & S BÄDER GMBH & CO.

CATEGORY

International gala

SITUATION

Client was A & S Bäder + Erfolg, a successful sales business in the bathroom/sanitary sector

THE TASK

A measure to increase customer loyalty, motivation and identification through an event concept.

TARGET GROUP

Customers and sales partners from Germany and abroad, management of A & S Bäder

SOLUTION

A two-part event concept consisting of a "Day in the middle-ages" and an international gala as an evening event

RESULT

Customer loyalty, higher motivation and identification



REFERENCES

A & S Bäder + Erfolg	E-Plus	Motor Presse Stuttgart
A1 Wien	Elco	Nadella
Aqua Römer	Energie Südwest	Navigon
Arbeiterwohlfahrt	Gustav Epple	RIDI Leuchten
Avnet	Heroal	Robert Bosch
B/S/H/	Hewlett Packard	Rodenstock
BASF	HypoVereinsbank	Rothweinbau
BELIMO	IBM	Sonax
BlackBerry	Kältefischer	SQS Software Quality Systems
Bosch Thermotechnik (Buderus)	Kipp Markierungssysteme	Südwestbank
BW Bank	Klassik Radio	TechniData
CeramTec	KPMG	TUI
Commerzbank AG	Kreissparkasse Ludwigsburg	Tyco Electronics Raychem
Commerz Real	Kroll Ontrack	Unify
Compart	Landkreis Böblingen	USU AG
CONTAQ Consulting GmbH	LBBW	Valeo
Deloitte	Mahle	Vodafone
Deutsche Apotheker- & Ärztebank	Messe Balingen	Weirich Medien
dv/d Systempartner	Messe Stuttgart International	
	Michael Page International	

WHEN WILL YOU BE AMONG OUR CLIENTELE?



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